

## CODE OF GOOD PRACTICE IN ELECTROTECHNICAL INDUSTRY

1. The signatories are obliged to observe the principles of fair competition and good commercial practices defined in the Act of Combating of Unfair Competition. In particular, it is reprehensible to limit the access to the market to the competitors, to sign the illegal agreements regarding the sale conditions or share the market between competitors, to arrange price-fixing and to violate collective consumer interests, particularly misleading the consumers.
2. It is forbidden to use of the so-called black PR in carrying out of own sale and marketing campaigns by disseminating of false and inaccurate information on competitors and their products, particularly conducting trainings including false and inaccurate information on competitors and their products, ordering to specialized companies to express false and negative statements on competitors and their products, particularly in social networking media and online discussion forums.
3. It is forbidden to direct reward of retailers, distributors and retails shops for selling the products of specified producers without the knowledge and consent of the owner of the distribution company or the shop. This also applies to loyalty programmes offered to the retailers.
4. All online retailers are obliged to comply with applicable laws in a similar way to other retailers, in particular to ensure reliable and correct information, to offer the adequate level of after-sale services. The online retailers should also observe the rules of using the VAT rates and clearly inform customers what VAT rate is included in the sale price and what are the delivery costs for the products offered in the online shop.
5. It is forbidden to influence the independent organizations and other entities carrying out the market research aiming at the change of the obtained research results. It is also forbidden to manipulate the research results so as to show the own presence or the market image in a manner incompatible with such research results and thus with the reality.
6. It is forbidden to mislead the consumers by placing on products and all information materials and displays the incorrect information on its energy labels, on EC declarations of conformity and in the technical standards used.

### **Signatures of the authorized persons:**

- PIGE (Polish Economic Chamber of Electrotechnics) /-/
- SHE (Safe, Health and Environment) /-/
- PZPO (Polish Association of Lighting Industry) /-/
- POL Lighting (The Association of Polish Lighting Equipment Manufacturers) /-/
- Ceced Polska (The Association of Household Articles Employers) /-/

Warsaw, 8 June 2017

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(Translation from Polish original by Manex)